



## **Online Capsule Course On “Trademark Registration: Process & Practical Aspects” by Trayambak Overseas Pvt Ltd in association with LawOF [July 11, 2020]**

### **About Trayambak Overseas Pvt Ltd**

Trayambak is an innovative top-tier intellectual property service provider company having offices in INDIA and ABROAD. Trayambak overseas comprises of a team of dedicated Patent Attorneys and Agents having specialized domain knowledge in the field of Life Sciences, Pharmaceuticals, biotechnology, solar, electronics, mechanical, telecommunications and software. Trayambak overseas has taken up projects in past in varied fields and provides end to end IP services from the stage of conception of an invention to the grant of patent, procuring Trademark for the product , to even providing assistance in marketing

### **About LawOF**

The most popular Web- Portal LawOF for Law Students & Law Teachers across the globe. The idea was to create LawOF where not even Law Students but also Law Teachers can get information in one platform.

**LawOF** provides comprehensive legal information with all the academic opportunities coming their way in order to boost their career. Visitors to

LawOF will find a wide range of features that include Call for paper, Courses, Internships, Internships Experiences, Career Advice, Interviews, Upcoming Events like Conferences, Seminars, Moot Court, Legal Events, Workshops, Essay/Debate Competitions etc.

***LawOF started in the year 2015***, with the objectives to provide smooth platform to law students & teachers to get information for new opportunities. We have now ventured into e-learning as well .

### **About The Capsule Course**

***Trayambak Overseas Pvt Ltd in association with LawOF is providing Online Capsule Course on “Trademark Registration: Process & Practical Aspects” on 11<sup>th</sup> July, 2020.***

**Online Capsule Course aims** at providing both theoretical as well as practical information about the Trademark Registration Process and the Practical Aspects. Recent changes introduced in the legislative framework of the Trademark law have made the registration process less cumbersome. It is further beneficial to attain know-how of a transformed system. The course presents an excellent opportunity for participants to gain knowledge from people involved with the procedural aspects of trademark registration and engage in discussions with their co-participants.

### **About the Speaker:-ISHA SHARMA**



**Isha Sharma is Director of Trayambak overseas Pvt Ltd.** She is a graduate of B. Tech in Biotechnology from Amity University in 2006; M. Tech in Biotechnology from Amity University in 2012; PG Diploma in Intellectual Property in 2012; LLB from CCS in 2016; Registered Patent Agent in 2013; She is a Visiting Faculty at IIPTA, Jan 2016 to 2017. She also has

certifications from Certified Patent Agent , SAS certification , Six sigma certification and Digital Marketing certification. Her work experience comes from Patentability, Knock out Patentability Search, Infringement search/ Clearance/ Freedom to operate Search, Filing patent applications in Indian Patent Office, Filing National phase patent applications in Indian Patent Office and many more.

## **This is How it is structured**

**Online Capsule course will cover the following topics`:-**

- Definition
- Types of Trademarks
- Trademark Classes
- Trademark Process
- Trademark Filing
- Trademark Objections
- Trademark Status Meaning
- Trademark Litigation

## **Registration Details:-**

Interested persons can register by filling the online registration form latest by **10th July, 2020:**

**Hurry Up! Limited Seats only 50 (first come first serve basis)**

**Note:-** While filling the Google form, participants will be required to **upload the screenshot or receipt** of the payment so made, therefore the participants are first required to pay the registration fee and then register.

**Google Form Link:-**

[https://docs.google.com/forms/d/1uWNLIZ0\\_uIHaw4pm6SMmdMTIQc1H-6Ns8MHRfXDeGs0/edit](https://docs.google.com/forms/d/1uWNLIZ0_uIHaw4pm6SMmdMTIQc1H-6Ns8MHRfXDeGs0/edit)

## **Registrations Deadline**

Registrations open till **July 10, 2020.**

**MEDIUM** –Zoom

## **DATE & SCHEDULE**

11<sup>th</sup> July, Session Timing: 05:00 P.M. – 07:00 P.M.

## **WHO CAN APPLY**

Consultants, Practitioners, Professionals, Academicians, Researchers and Students.

## **ADD-ON BENEFITS**

- Participants will get an e-certificate issued by LawOF after the completion of the course.
- This capsule course will surely enhance the participants' knowledge regarding Trademark Laws.

## **FEE DETAILS**

**Students- Rs. 350/-, Others- Rs. 500/-**

## **PAYMENT DETAILS**

Payment can be made **through RTGS/NEFT/** or by using various channels such as **Paytm, Google pay, UPI** etc.

**The following are the bank details:**

- ❖ Bank/Branch Name: **HDFC Bank, Samalkha, Panipat**
- ❖ Account Holder Name: **Vishakha Shekhawat**
- ❖ Account Number: **50100305683242**
- ❖ IFSC Code: **HDFC0001325**
- ❖ Google Pay No-**7073502448**
- ❖ UPI ID- **vishakhashekhawat25-2@oksbi**

**FOR QUERIES/ CLARIFICATIONS CONTACT**

Ms. Vishakha Shekhawat – **7073502448**  
(LawOF Event Manager)